

Betting Data Feeds

Product Overview

Opta collect and distribute impartial, accurate and reliable data in a wide range of XML feeds, delivered and supported to the highest standards. Our industry leading data is increasingly being utilised across the whole breadth of sportsbook operations from marketing through to business critical trading automation.

Opta data is the most detailed, comprehensive and accurate available in the industry. Powering bespoke sportsbook consumer destinations and data driven products, such as stats or match

centres. Using Opta feeds ensures consumer satisfaction and product reliability.

Our data collection and distribution methodologies ensure sportsbook trading teams are supplied with powerful data and statistics, optimising their performance through greater accuracy in pricing and development of novel gaming concepts, giving operators the edge in an increasingly competitive marketplace.



Product Detail

- Powered by industry leading Opta data.
- Reliable, robust and fully supported XML feeds.

- Opta feeds supply critical information directly into any bookmaker systems or data warehouses.

Sports Include

- Football
- Rugby League
- Rugby Union
- Cricket
- Tennis
- Golf
- Handball
- Basketball

Feeds Include

- Fixtures and results
- Live scores
- Live stats by player and team
- Text commentaries
- Positional information
- Season to date cumulative stats
- Historical data sets

Features and Benefits

- Opta renowned accurate and credible sports data provider.
- Accurate, timely, impartial and integral data.
- Access to the largest historical database in the industry.

- Wide range of uses across complete breadth of sportsbook operations.
- Ability to develop pioneering betting and gaming concepts to differentiate brand in crowded market place.

London
t: +44 (0)20 7902 0600

Bassano
t: +39 (0)424 219 528

München
t: +49 89 200014 310

Sydney
t: +61 (0)2 8060 3661

www.optasports.com
e: info@optasports.com

Madrid
t: +34 915 36 38 38

Milan
t: +39 02 620 227 234

Paris
t: +33 (0)144 641 375

New York
t: +1 (212) 450 1482

